Hegemonic Heteronormativity



Design Statement

This visualization intermixes quantitative and qualitative, pictorial ways of capturing a hegemonic societal position, in this case towards gender and sexuality. The visualization also provides information about recent political developments - in a way that questions the efficacy of legal victories.

Project Statement

In this photo essay, I examine how toxic masculinities structure Chinese and Taiwanese societies. The visual form of social toxicity engaged by this project demonstrates how national projects undercut possibilities for non-hegemonic gendered and sexed subjectivities. By laying bare the visual logic of toxic masculinity, this project spurs dialogue necessary for envisioning marginalized gendered and sexed life-worlds.

Caption

This visualization combines two images that together demonstrate ways legal heteronormativity shapes ideologies of family and marginalizes sexual minorities in Taiwan. The image on the top depicts a group of men, their wives, and their children at a gathering to advocate traditional nuclear family values while demonizing family diversity and gender inclusive education in Taiwan. At the bottom of the image, we see results from a November 2018 referendum in Taiwan, where voters rejected same-sex marriage and gender inclusive education. These images show how the majority imposes their values on the minority, offering few possibilities for (re)imagining what might be alternative ways of "doing" and inhabiting gender and sexulality.



Shao, Jianmin. 2019. "Hegemonic Heteronormativity"

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https://tinyurl.com/y5u7d585

Toxic Masculinity